



**DOCTOR DIAL**  
MEDICAL COMMUNICATIONS



**DrFernandez.com**  
Chiropractic Marketing & Development

## GREAT NEWS FOR DR. FERNANDEZ MEMBERS

Dr. Fernandez Members take advantage of a **FREE** week trial so you can experience first hand the many benefits of Doctor Dial services and continue to enjoy a special 10% discount on Appointment Reminders, Lab Results, Patient Recalls, Bill Reminders and more...

## MEMBERSHIP HAS ITS BENEFITS!

### End The Repetition

You know how frustrating it is for a staff member dialing the telephone for hours confirming tomorrow's appointments. **Doctor Dial** takes all the monotony out of confirming and puts lost revenues back into the practice while maintaining the human touch. Using your doctor and staff actual voices to confirm into the evening when patients are more likely to be available. **Doctor Dial** gives you the ability to stay in contact with your patients using bill reminder, overdue visit reminders, or fill in last minute cancellations. You can also lower your liability by identifying and documenting habitual no-show patients.

### Minimize No-Shows

Patient no-shows and last minute cancellations are responsible for lost time and money. Doctor Dial minimizes no-shows and can fill in last minute vacancies with the stand-by feature.

### Chiropractic Considerations

Frequent visits in the same calendar week (by a single patient) is a common occurrence in chiropractic medicine. The Doctor Dial system has a built in feature that counts how many times a patient has an appointment in a common week. The system is designed to call a single patient only one time per week, rather than once for each appointment. This feature can be customized for your practice.

### Increase Your Annual Revenues

Doctor Dial has authorized a special free trial offer for one week so you can experience for yourself the many benefits Doctor Dial will bring to your practice. For a brief online demonstration call 1-877-373-4257 **START** your free trial today!

### Making the Right Choice

As a Practice Manager or Office Manager you are challenged with increasing efficiency and profitability, a few tips to consider as you are evaluating patient communications tools are... **Look to the Future:** Your practice needs a system that is easy to use. Doctor Dial is web-based; there is no system to buy, or upgrades to install periodically. The only requirement is internet access. **Protect your Practice:** We help to lower liability by identifying and documenting the status response from all patient communications, permanently storing all message which can be retrieved at any time in the case of a legal matter. The Lab Result System tracks results until they are received by the patient. Doctor Dial meets or exceeds all HIPAA guidelines. **Ongoing Training and Support:** Look for flexible training options such as onsite, online training with groups or individual staff members. **Find a Long-Term Partner:** Choose a well established provider with a proven track record. Doctor Dial is the prescribed solution for your practice.

### Every Practice is Unique

Doctor Dial customizes your appointment reminder process to match your current protocol inserting location, provider and any pre-visit instructions unique to that appointment type.

### Increase Your Staff Efficiency

Make your staff happier by improving office productivity. We optimize practice workflow, now your staff can put the emphasis back on patient care where it belongs. Helping you always strive for a high level of continuing care is always our main focus. We alert patients with pre-visit instructions so you don't have to.

## DR. FERNANDEZ MEMBERS SPECIAL OFFER

TO RECEIVE YOUR 10% DISCOUNT, USE PROMO CODE (**DRPETE**)

One week Up to 1000 free Confirmations with your risk free trial.  
Visit <http://drdial.com> or call 1-877-373-4257